

# Get Grenada Swimming



# Grenada Youth Adventurers

## Overview

- ❖ Founded in 2012 as a youth group and evolved into a non profit that offers swim programs seven days a week.
- ❖ Non-Profit officially formed in January 2016
- ❖ Directors – Deb Eastwood, Laura Fletcher, Lotten Haagman, Phil Vermiglio
- ❖ Incredibly strong network of community volunteers
- ❖ To date we have taught 4500 – 5000 people to swim



# Grenada Youth Adventurers

**Grenada Youth Adventurers (GYA) Purpose:** To provide inspiring recreational, leadership, service, educational, and social activities for Grenada youth and families which nurture a sense of community, that build character, teach leadership skills, and inspire a service ethic. Working with schools and community organizations, GYA helps youth in these communities realize their true potential through a strong emphasis on swimming and learn-to-swim programs.



# Grenada Youth Adventurers

## What We Do

- ❖ Teach 250 kids a week swim lessons with both paid instructors and volunteers
- ❖ Work with schools and communities giving free lessons
- ❖ Certify lifeguards on the island
- ❖ Give youth a path from...
  - Learn to swim
  - Swim Instructor
  - Lifeguard
  - Employment (lifeguard, water activities, dive shops)



# Grenada Youth Adventurers

## National Learn to Swim Week

- ❖ Provide free swim lessons to children and adults throughout Grenada the week after Easter (5 day program)
- ❖ The pilot program launched over the Easter of 2015 welcomed over 500 new swimmers, 100 of them adults, at 11 different beaches and pools.
- ❖ In 2017 we increased locations to 14 and taught 830 people.
- ❖ 110 volunteers / 40 paid instructors
- ❖ 40 international volunteers – “Vacation with a Purpose”
- ❖ More info at [www.nltswgrenada.com](http://www.nltswgrenada.com)



# Grenada Youth Adventurers

## Problem – 90% of Grenadians Do Not Swim!

- ❖ Impacts water safety and drownings
- ❖ Impacts keeping youth involved in active, healthy activity
- ❖ Impacts employment opportunities in a growing economy.
  - Yachting (Largest growing sector)
  - Protecting our marine and coastal assets
  - Fishing Industry
  - Recreational (Dive shops, water attractions, sailing)



# Get Grenada Swimming

## **Goal – Teach over 8,000 children to swim in 5 years (2017-2021)**

- ❖ Targeting 5-14 year olds. 16,000 children in this range in Grenada.
- ❖ Reduce 90% non-swimmer statistic to less than 50% by 2021 (of children)
- ❖ In 2017 we taught over 2,000



# Get Grenada Swimming

## How To Do It

### Get Grenada Swimming Program (GGS)

- ❖ Additional National Learn to Swim Week
- ❖ Free Saturday Swim Lessons
- ❖ After School Swim Program





# Get Grenada Swimming

## Free Saturday Morning Swim Lessons

- ❖ Currently have 5 locations (Grand Anse, Grand Mal, St. Davids, Bathway,, Carriacou)
- ❖ Would like to expand by 7 more locations over next 4 years
- ❖ Community Support essential to success
  - Grenada Marine, Bathway, Carriacou
- ❖ **Program:** Lessons run on Saturday mornings for 2 hours starting at 9 am. A main supervisor would be needed to run it at \$20 and three helpers at \$10 each. Would supplement this with equal number of volunteers. 50 children at each location per year.



# Get Grenada Swimming

## **Additional National Learn to Swim Week**

- ❖ Current event held the week after Easter (830 swimmers). In 2018 this will be April 3-7th
- ❖ In 2017 we added School Learn to Swim Week (400 children) This year's event will be July 9-13<sup>th</sup>
- ❖ These events costs approximately \$30,000 each



# Get Grenada Swimming

## After School Swim Program

- ❖ Identify Coach, PE instructor, or Teacher in 10 Govt Schools
- ❖ Pay them \$50/week to start weekly after school program
- ❖ Could be supplemented by student funds to help pay for transportation, equipment, teacher/coach pay
- ❖  $\$50/\text{week} \times 40 \text{ weeks of school year} \times 10 \text{ schools} = \$20,000$
- ❖  $10 \text{ schools} \times \$675 \text{ (equipment)} = \$6,750$



# Get Grenada Swimming

## Stakeholder/Community Support

- ❖ Critical to the success of all our solutions
- ❖ Network of 300 plus possible volunteers locally
- ❖ SeaBreeze Medics Away Program
- ❖ Community Support such as Grenada Marine, Bathway, Carriacou



# Get Grenada Swimming

## Schools Involved in Pilot Program

### ❖ Primary Schools

River Salle – St. Andrews

Holy Innocent Anglican – St. Andrews

Limes Mennonite

Mt Moritz Anglican

### ❖ Secondary Schools

Happy Hill Secondary

St. Joseph's Convent

St. Davids Secondary School



# Get Grenada Swimming

## Instructor Development

- ❖ Swim Instructor Development Program - Sandals
- ❖ FINA Level Coaching Level 1
- ❖ Red Cross Lifeguarding Certification



# Get Grenada Swimming

## **Conclusion - 8,000 Children/5 years**

When you consider that the Ministry of Sports is already teaching 400 children/term, it is entirely possible with both programs, that Grenada will be the first Caribbean country that has a nation of swimmers.



# Get Grenada Swimming

## Wildest Dreams – Grenada Aquatic Centre

- ❖ Land already identified and promised by Grenada government
- ❖ 1.5 – 2.5 million US needed for pool, warm up pool, construction, filtration systems, architectural/engineering fees
- ❖ Marketing plan has been drafted identifying expenses and possible income. An 8 lane, 25 meter pool has potential to break even.
- ❖ Impact – 1,000 learn to swim children per year and much more in terms of tourism and taking our swimmers to Olympic class swimmers.





Thank You!



GRENADA YOUTH ADVENTURERS